

The **First Trust Dow Jones International Internet ETF** is an exchange-traded fund (ETF) that seeks investment results that correspond generally to the price and yield (before the fund's fees and expenses) of an equity index called the Dow Jones International Internet Index (the "index").

The Internet is reaching further than ever before to connect our world, businesses and personal lives through what is known as the Internet of Things (IoT), or the billions of connected physical devices (cell phones, routers, wearables, home appliances, vehicles, to name just a few). We are now living in a universe of intelligent products, services and ways of conducting business that are increasing efficiency, while also uncovering a new era of economic growth.

WHY FDNI?

- Provides exposure to some of the world's largest international companies that may benefit from access to the rising growth and adoption of the Internet in both developing and emerging markets.
- There are more than 4.2 billion Internet users worldwide (Internet World Stats, June 2018).
- By 2022, it is projected that 1 trillion networked sensors will be embedded in the world, with up to 45 trillion in 20 years (World Economic Forum, February 2018).
- The global IoT market is expected to be worth almost \$2.5 trillion by the end of 2022, growing at a compound annual growth rate (CAGR) of approximately 19.75% from 2016 to 2022, as illustrated in the chart to the right.

DOW JONES INTERNATIONAL INTERNET INDEX

The index is a float-adjusted market capitalization weighted index designed to measure the performance of the 40 largest and most actively traded non U.S. international companies in the Internet industry that are engaged in Internet commerce and Internet services. Internet commerce companies are those that derive the majority of their revenue from providing goods or services through the Internet, while Internet service companies derive the majority of their revenue from providing access to the Internet or providing services to people using the Internet.

ETF Characteristics

The fund lists and principally trades its shares on the The Nasdaq Stock Market LLC.

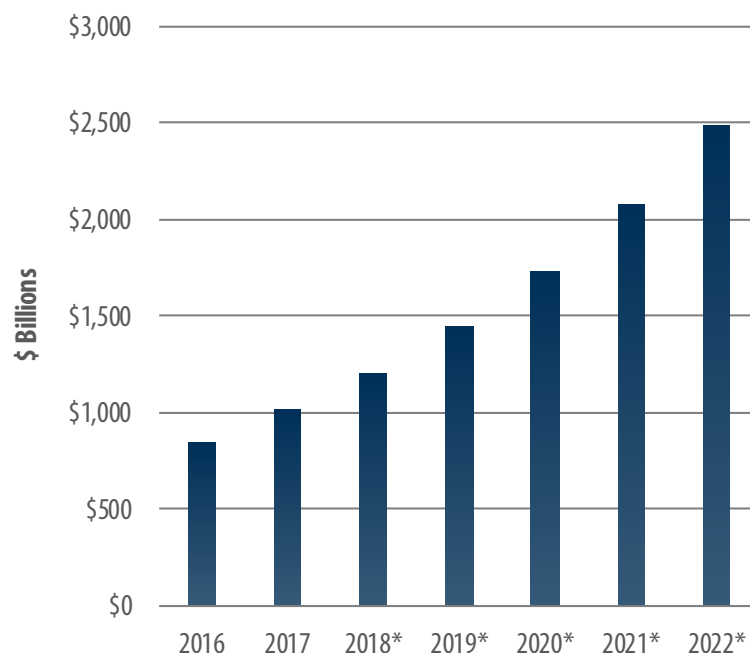
The fund's return may not match the return of the Dow Jones International Internet Index. Securities held by the fund will generally not be bought or sold in response to market fluctuations.

Investors buying or selling fund shares on the secondary market may incur customary brokerage commissions. Market prices may differ to some degree from the net asset value of the shares. Investors who sell fund shares may receive less than the share's net asset value. Shares may be sold throughout the day on the exchange through any brokerage account. However, unlike mutual funds, shares may only be redeemed directly from the fund by authorized participants, in very large creation/redemption units. If the fund's authorized participants are unable to proceed with creation/redemption orders and no other authorized participant is able to step forward to create or redeem, fund shares may trade at a discount to the fund's net asset value and possibly face delisting.

Fund Details

Fund Ticker	FDNI
CUSIP	33734X770
Intraday NAV	FDNIIV
Fund Inception Date	11/5/2018
Primary Listing	Nasdaq
Rebalance Frequency	Quarterly
Index Ticker	DJINTCUT
Index Inception Date	10/8/2018

GLOBAL IoT MARKET GROWTH



Source: MarketWatch.

*Estimates.

There is no guarantee that past trends will continue or projections will be realized.

INDEX CONSTRUCTION PROCESS

Universe: Begin with a universe of international stocks traded on the S&P Global Ex-US Broad Market Index that meet certain criteria, including the following:

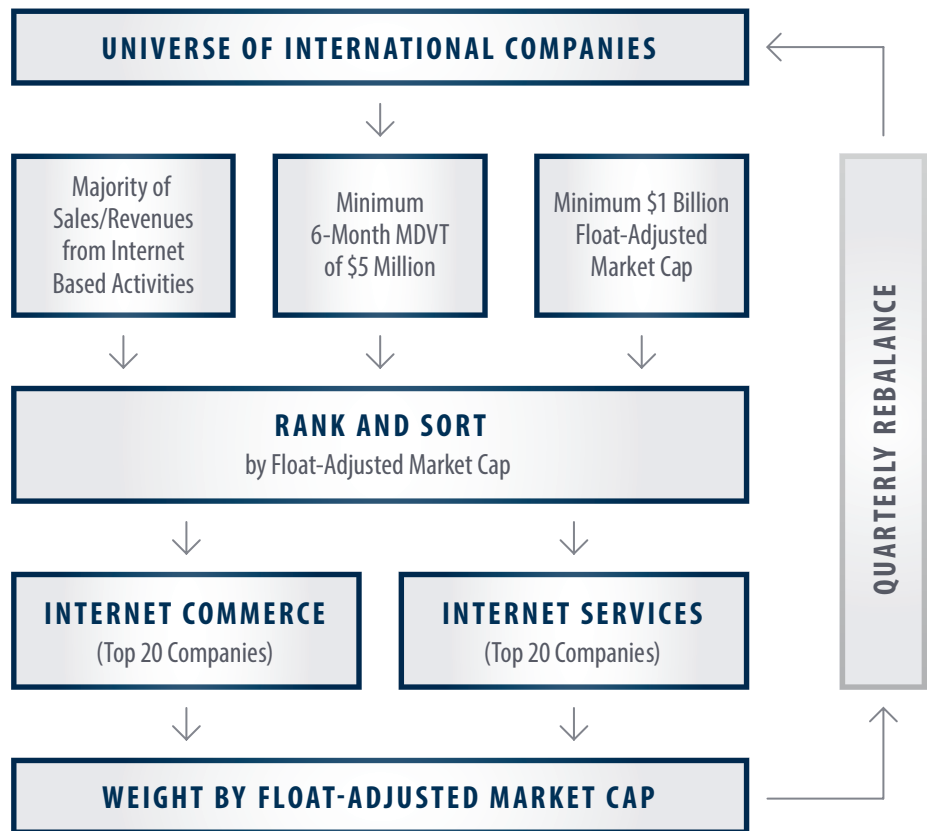
- Generate a majority of sales/revenues from Internet-based activities.
- Minimum float-adjusted market capitalization of \$1 billion, \$800 million for current index constituents.
- Minimum six-month median daily value traded (MDVT) of \$5 million, \$4 million for current index constituents.

Rank and sort companies by float-adjusted market capitalization: Eligible stocks are ranked by float-adjusted market capitalization and then sorted into descending order by rank.

Security selection: 40 companies are selected, consisting of the top 20 classified as Internet Commerce and the top 20 classified as Internet Services.

Weight companies by float-adjusted market capitalization: The weight of any individual security is capped at 10%.

Rebalance: The index is rebalanced and reconstituted quarterly.



You should consider the fund's investment objectives, risks, and charges and expenses carefully before investing. Contact First Trust Portfolios L.P. at 1-800-621-1675 or visit www.ftportfolios.com to obtain a prospectus or summary prospectus which contains this and other information about the fund. The prospectus or summary prospectus should be read carefully before investing.

Risk Considerations

The fund's shares will change in value, and you could lose money by investing in the fund. One of the principal risks of investing in the fund is market risk. Market risk is the risk that a particular stock owned by the fund, fund shares or stocks in general may fall in value. There can be no assurance that the fund's investment objective will be achieved.

The fund is not actively managed and generally will not attempt to take defensive positions in declining markets.

The fund may invest in securities issued by companies concentrated in a particular industry, sector, or country, which involves additional risks, including limited diversification. The fund may invest in small capitalization and mid capitalization companies. Such companies may experience greater price volatility than larger, more established companies.

An investment in a fund containing securities of non-U.S. issuers is subject to additional risks, including currency fluctuations, political risks, withholding, the lack of adequate financial information, and exchange control restrictions impacting non-U.S. issuers. These risks may be heightened for securities of companies located in, or with significant operations in, emerging market countries. The fund may invest in depositary receipts which may be less liquid than the underlying shares in their primary trading market.

As the use of Internet technology has become more prevalent in the course of business, the fund has become more susceptible to potential operational risks through breaches in cybersecurity.

Changes in currency exchange rates and the relative value of non-U.S. currencies will affect the value of the fund's investments and the value of fund shares.

The fund currently has fewer assets than larger funds, and like other relatively new funds, large inflows and outflows may impact the fund's market exposure for limited periods of time.

The fund is classified as "non-diversified" and may invest a relatively high percentage of its assets in a limited number of issuers. As a result, the fund may be more susceptible to a single adverse economic or regulatory occurrence affecting one or more of these issuers, experience increased volatility and be highly concentrated in certain issuers.

First Trust Advisors L.P. is the adviser to the fund. First Trust Advisors L.P. is an affiliate of First Trust Portfolios L.P., the fund's distributor.

The information presented is not intended to constitute an investment recommendation for, or advice to, any specific person. By providing this information, First Trust is not undertaking to give advice in any fiduciary capacity within the meaning of ERISA, the Internal Revenue Code or any other regulatory framework. Financial advisors are responsible for evaluating investment risks independently and for exercising independent judgment in determining whether investments are appropriate for their clients.

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