Determining which areas of the market provide the best investment opportunities can be a daunting task and sometimes economic climates break with tradition, making investment decisions even more arduous. These situations have historically offered opportunities for patient shareholders to increase their exposure in great companies.

Our goal with the Market Strength Allocation Opportunity Portfolio is to invest in undervalued companies with strong market positions that have the following qualities:

- Strong balance sheets;
- Skilled management;
- High liquid;
- Ability to generate earnings growth; and
- Record of financial strength and profit growth.

**PORTFOLIO SELECTION PROCESS**

This unit investment trust invests in a diversified portfolio of common stocks of companies that exhibit financial strength from five distinct segments of the market. The five market segments are weighted based on the adjacent allocation. Through our selection process we seek to find the companies that we believe have the best prospects for above-average capital appreciation.

**IDENTIFY THE UNIVERSE** | The first step in our selection process is to identify each universe from which we will select the stocks for the five market segments. Each universe contains stocks selected specifically for each component of the allocation.

**SCREEN FOR FINANCIAL STRENGTH** | The next step in our process is to evaluate companies based on multiple factors. These factors are designed to identify those stocks which exhibit strong fundamental characteristics and to eliminate those that do not meet our investment criteria.

**EXAMINE HISTORICAL FINANCIAL RESULTS** | The next step in our process is to look for those companies that have earned a net cash flow return on investment that is above the average of their peers. Historically, companies that have increased their cash flows at a higher rate have rewarded shareholders with superior total returns.

**SELECT COMPANIES WITH ATTRACTIVE VALUATIONS** | The final step in our process is to select companies based on the fundamental analysis of our team of research analysts. The stocks selected for the portfolio are those that meet our investment objective, trade at attractive valuations and, in our opinion, are likely to exceed market expectations of future cash flows.

**PORTFOLIO OBJECTIVE**

This unit investment trust seeks above-average capital appreciation; however, there is no assurance the objective will be met.

You should consider the portfolio’s investment objective, risks, and charges and expenses carefully before investing. Contact your financial advisor or call First Trust Portfolios L.P. at the number listed below to request a prospectus, which contains this and other information about the portfolio. Read it carefully before you invest.
EMERGING MARKETS STRENGTH
Alibaba Group Holding Limited
HDFC Bank Ltd.
Infosys Limited
Lukoil PJSC
MMC Norilsk Nickel PJSC
Momo Inc.
PT Telekomunikasi Indonesia
Taiwan Semiconductor Manufacturing Company Ltd.
Tencent Holdings Limited
Wal-Mart de Mexico, S.A.B. de C.V.

INTERNATIONAL CAPITAL STRENGTH
Accenture Plc
adidas AG
Allegion Public Limited Company
Aon Plc
Aptiv Plc
Canadian Pacific Railway Limited
Diageo Plc
Jazz Pharmaceuticals Plc
LVMH Moet Hennessy Louis Vuitton SE
Nestle S.A.
Novartis AG
Novo Nordisk A/S
Prudential Plc
RELX Plc
Rio Tinto Plc
Roche Holding AG
Royal Bank of Canada
Sony Corporation
TE Connectivity Ltd.
Unilever Plc

SMID CAPITAL STRENGTH
Crane Co.
CSG Systems International, Inc.
Deckers Outdoor Corporation
EMCOR Group, Inc.
Evercore Inc.
Five Below, Inc.
Gentex Corporation
Graco Inc.
HealthEquity, Inc.
Hubbell Incorporated
Inspirex Inc.
Leidos Holdings, Inc.
Louisiana-Pacific Corporation
Masimo Corporation
MKS Instruments, Inc.
Molina Healthcare, Inc.
Old Dominion Freight Line, Inc.
Oshkosh Corporation
PRA Health Sciences, Inc.
Teradyne, Inc.

The information presented is not intended to constitute an investment recommendation for, or advice to, any specific person. By providing this information, First Trust is not undertaking to give advice in any fiduciary capacity within the meaning of ERISA, the Internal Revenue Code or any other regulatory framework. Financial advisors are responsible for evaluating investment risks independently and for exercising independent judgment in determining whether investments are appropriate for their clients.