A 10-Year Snapshot Of Sector Mutual Fund Flows From Retail Investors

In Millions \$	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018
Consumer	82	101	262	544	794	47	2,235	-913	-1,481	-429
Financial	-457	-626	-885	56	859	-256	978	49	208	-1,311
Health	-3,163	-2,407	478	1,385	8,582	7,645	11,007	-17,602	-8,496	-4,247
Natural Resources	1,764	1,493	1,152	460	5,451	5,776	-688	3,053	-2,489	-2,972
Precious Metals	2,253	2,330	-1,359	112	-1,433	-166	-37	325	-108	-505
Real Estate	492	1,746	1,018	4,490	315	5,279	-4,552	-771	-6,603	-11,438
Tech/ Telcomm	1,768	-1,391	-2,346	-1,515	1,972	85	288	-3,953	-932	-3,210
Utilities	250	-848	701	-1,994	-1,409	3,783	-2,585	-1,155	-5,234	-4,324

ICI Sector Mutual Fund Annual Net Inflows (2009-2018)

Source: Investment Company Institute (ICI)

View from the Observation Deck

- 1. As indicated in the chart, the ICI tracks capital flows to eight sectors. It also provides an "Other Sectors" category that we omitted for this post.
- 2. Keep in mind, from 2009-2018, the only down year for the S&P 500 Index on a total return basis was 2018. The index declined by 4.38%, according to Bloomberg.
- 3. The average annual total return for the S&P 500 Index over that 10-year period was 13.11%. That is considerably better than the 9.99% average annual total return for the index from 1926 through 2018, according to Ibbotson Associates/Morningstar.
- 4. Despite the strong showing by the S&P 500 Index, only 41 of the 80 fund flow figures in the table, or 51%, reflected net inflows to a sector category.
- 5. The categories that experienced the highest number of calendar-year net inflows were Consumer and Natural Resources, both with seven. Utilities had the least with three.

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This chart is for illustrative purposes only and not indicative of any actual investment. The S&P 500 Index is a capitalization-weighted index comprised of 500 stocks (currently 505) used to measure large-cap U.S. stock market performance. Investors cannot invest directly in an index.