Majority Of Top Subsectors In 2012 Consumer-Driven

Top Performing (Price-Only) S&P 500 Subsectors in 2012

View from the Observation Deck

1. Despite all the ongoing crises around the world, the S&P 500 appreciated 13.41% (price-only) in 2012. It was up 15.99% on a total return basis.

2. From 1926-2012, the S&P 500 averaged 9.84% on a total return basis, according to Ibbotson Associates/Morningstar. So 2012 was an above average year.

3. There are 10 sectors within the S&P 500. Nine of them were up on a price-only basis in 2012. Utilities declined 2.91%.

4. There are 132 subsectors within the index and 80% (106) of them were up on a price-only basis. The top 20 are featured in the chart.

5. All 20 of the subsectors were up more than the best performing sector (Financials). Financials posted a price-only gain of 26.26%.

6. Personal consumption expenditures (nominal) were up 3.51% (y-o-y) in November, not too far below the 10-year average of 4.14%, according to the Bureau of Economic Analysis.

7. Don't underestimate the resiliency of the U.S. consumer!

Source: Bloomberg. Past performance is no guarantee of future results.

This chart is for illustrative purposes only and not indicative of any actual investment. Investors cannot invest directly in an index. The S&P 500 is a capitalization-weighted index comprised of 500 stocks used to measure large-cap U.S. stock market performance, while the S&P Subsector Indices are capitalization-weighted and comprised of S&P 500 constituents representing a specific industry.