EFirst Trust

DATAWATCH

December 19, 2023 • 630.517.7756 • www.ftportfolios.com

November Housing Starts

Nate Gerze – Economic Analyst Brian S. Wesbury – Chief Economist Robert Stein, CFA – Dep. Chief Economist

- Housing starts increased 14.8% in November to a 1.560 million annual rate, easily beating the consensus expected 1.360 million. Starts are up 9.3% versus a year ago.
- The gain in November was mainly due to single-family starts, while multi-unit starts rose, as well. In the past year, single-family starts are up 42.2% while multi-unit starts are down 33.1%.
- Starts in November rose in all major regions.
- New building permits declined 2.5% in November to a 1.460 million annual rate, slightly below the consensus expected 1.465 million. Compared to a year ago, permits for single-family homes are up 22.8% while permits for multi-unit homes are down 20.3%.

Implications: Housing starts surged well above expectations in November, rising 14.8% and crushing even the most optimistic forecast from any economics group. While one month doesn't make a trend, housing starts now sit at a six-month high, a sign that developers may have finally found their footing in what has been a challenging environment. While 30-year mortgage rates remain above 7%, they have been on a downward trajectory since peaking above 8% at the end of October. Given the new shortterm interest rate projections the Federal Reserve released last week - where the median forecast was 75 bps of rate cuts in 2024 and not a single policymaker had short term interest rates higher a year from now than they are today – we expect mortgage rates to continue trending downward in 2024, providing a tailwind for sales activity. Looking at the details of today's report, gains were broad-based with all four major regions and both single-family and multi-unit starts contributing. Housing permits declined 2.5% in November, but the drop was entirely due to permits for multi-units (-8.5%). Notably, permits for single-family homes have increased every month since the beginning of 2023. In the past year, the number of single-family starts is up 42.2% while multi-unit starts are down 33.1%. This huge gap in the data is due to the unprecedented nature of the last three Single-Family Housing Starts Multi-Family Housing Starts 12-month MovingAverage SAAR, Thous.Units



years since COVID began. Looking at the big picture, a combination of extremely low interest rates and pressure to work from home led to a big migration to the suburbs (and beyond) and high demand for single-family homes. Then the economy reopened, causing many people to flock back to cities, sparking a boom in apartment projects. Currently, the number of multi-unit properties under construction is hovering near record levels, going back to 1970, when records began. Now it looks like the move back to the cities has petered out leaving a glut of apartments. Meanwhile, owners of existing homes are hesitant to list their properties and give up fixed sub-3% mortgage rates, so many prospective buyers have turned to new builds as their best option. While we don't see housing as a major driver of economic growth in the near term, recent numbers are certainly not what you'd expect to see if there was a severe housing bust like the 2000s on the way, either. In other recent housing news, the NAHB Housing Index, a measure of homebuilder sentiment, rose to 37 in December from 34 in November. A reading below 50 signals that a greater number of builders view conditions as poor versus good.

Housing Starts SAAR, thousands	Monthly % Ch.	Nov-23 Level	Oct-23 Level	Sep-23 <i>Level</i>	3-mth <i>moving avg</i>	6-mth <i>moving avg</i>	Yr to Yr % Change
Housing Starts	14.8%	1560	1359	1356	1425	1408	9.3%
Northeast	100.0%	144	72	84	100	106	67.4%
Midwest	1.4%	220	217	192	210	188	-7.9%
South	16.3%	849	730	784	788	782	13.4%
West	2.1%	347	340	296	328	333	-1.7%
Single-Unit Starts	18.0%	1143	969	966	1026	991	42.2%
Multi-Unit Starts	6.9%	417	390	390	399	418	-33.1%
Building Permits	-2.5%	1460	1498	1471	1476	1476	4.1%
Single-Unit Permits	0.7%	976	969	963	969	952	22.8%

Source: U.S. Census Bureau

This report was prepared by First Trust Advisors L. P., and reflects the current opinion of the authors. It is based upon sources and data believed to be accurate and reliable. Opinions and forward looking statements expressed are subject to change without notice. This information does not constitute a solicitation or an offer to buy or sell any security.