## August New Home Sales

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- New single-family home sales were unchanged in August, coming in at a 288,000 annual rate, falling short of the consensus expected pace of 295,000.
- Sales were up in the West and Northeast, but down in Midwest and South.
- At the current sales pace, the months' supply of unsold new homes ticked down to 8.6 in August from 8.7 in July. All the decline in the months' supply was due to the lower level of inventories. The actual level of inventories fell 3,000 to 206,000 , down $64.0 \%$ versus the peak in 2006 and the lowest level since 1968.
- The median price of new homes sold was $\$ 204,700$ in August, down $1.2 \%$ from a year ago. The average price of new homes sold was $\$ 248,800$, down $3.5 \%$ versus last year.

Implications: Today's report on new home sales remained sluggish and came in below consensus expectations. Part of this is due to the expiration of the homebuyer tax credit, which required buyers to sign a contract by the end of April, moving future sales forward. As a result, new home sales, which are counted at contract, increased to a 414,000 annual pace in April. Since then (May thru August), sales have averaged only a 293,000 annual pace. But there is likely more going on than just the credit. Typically, new home sales comprise $15 \%$ of all sales; lately, they've been less than $7 \%$. Many people who would otherwise be in the market for a new home can get a similar existing home that was built in the past decade, due to heavy foreclosures and short-sales. Given a growing population, new home sales should increase over the next several years to roughly 950,000 . But excess inventories of existing homes are slowing that process.

| New Home Sales <br> All Data Seasonally Adjusted, Levels in Thousands | Aug. 10 |  | Jul-10 | Jun.10 | $\begin{gathered} 3 \cdot \mathrm{mo} \\ \text { moving avg } \end{gathered}$ | $\begin{array}{c\|} \hline 6 \cdot \mathrm{mo} \\ \text { moving avg } \end{array}$ | $\begin{aligned} & \text { Yrito Yr } \\ & \text { \% Change } \end{aligned}$ |
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|  | \%ch | Level |  |  |  |  |  |
| New Single Family Homes Sales | 0.0\% | 288 | 288 | 312 | 296 | 328 | -28.9 |
| Northeast | 16.7\% | 35 | 30 | 35 | 33 | 33 | -5.4 |
| Midwest | -26.1\% | 34 | 46 | 47 | 42 | 46 | -38.2 |
| South | -10.8\% | 148 | 166 | 173 | 162 | 176 | -28.2 |
| West | 54.3\% | 71 | 46 | 57 | 58 | 73 | -33.6 |
| Median Sales Price (s, NSA) | -0.6\% | 204,700 | 205,900 | 218,000 | 209,533 | 215,367 | -1.2 |
|  |  | Aug-10 | Jul-10 | Jun-10 | 3.mo Avg | 6-mo Avg | 12-mo Avg |
| Month' Supply at Current Sales Rate (Levels) |  | 8.6 | 8.7 | 8.1 | 8.5 | 8.0 | 7.9 |

