- Retail sales rose a more-thanexpected $1.4 \%$ in July, versus consensus estimates of a $0.8 \%$ gain. Revisions subtracted $0.2 \%$ from prior months (June $-0.4 \%$, not $-0.1 \%$, May $+0.2 \%$, not $+0.1 \%$ ), so July was $1.2 \%$ above the original June level. Sales are up just 4.8\% from year-ago levels which were boosted by big gains in auto sales.
- Auto sales jumped $3.1 \%$ in July but remain $9.4 \%$ below employee-discount-for-everyone boosted levels from one year ago. Excluding autos, retail sales rose $1.0 \%$ last month and are up $9.2 \%$ in the past year.
- Gasoline service station sales jumped $2.5 \%$ in July and $19.2 \%$ in the past year. Sales excluding autos and gas surged $0.7 \%$ in July and $7.8 \%$ in the past year.
Implications: Consumer spending
continued to defy consensus expectations of a slow-down jumping $1.4 \%$ in July and $1.0 \%$ when auto sales are removed Robust sales at building materials, electronics and appliances, and online retailers led the way. The Fed staff is forecasting a significant slowdown in the second half of this year (below $2.5 \%$ real GDP growth), largely based on the assumption that consumer spending will slow. Today's surge blows a hole in this assumption and suggests that the weakness in retail activity during Q2 was temporary. Non-auto retail sales are up $9.2 \%$ in the past year - a clear sign that past Fed ease has lifted the demand-side of the economy. Even after excluding both autos and gasoline, retail sales rose $0.7 \%$ in July and are up $7.8 \%$ in the past year. A common misperception is to believe that higher energy prices will slow consumer spending and hurt the economy - but, spending on gasoline is still a retail sale and still boosts GDP. The bottom line is that consumer spending is still robust. While real GDP growth slowed in the second quarter to $2.5 \%$, we expect revisions to increase that to roughly $2.8 \%$. Moreover, July sales data suggest that real GDP will grow $3.5 \%$ in the third quarter. This is likely to cause the Fed to restart rate hikes sooner, rather than later.

| Retail Sales <br> All data seasonally adjusted | Jul-06 | Jun-06 | May-06 | 3-mo \% Ch. <br> annualized | 6-mo \% Ch. <br> annualized | Yr over Yr |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
| \% Ch |  |  |  |  |  |  |$|$

## Source: Bureau of Census

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